



September 27, 2025

Sponsorship Opportunities

About Last Splash Festival

An end-of-summer party in the city!

Date: Saturday, September 27, 2025

Time: 12p - 9pm Central Time

Producer: Criterion Productions

Partner: City of Michigan City

NonProfit Partner: United Way of LaPorte County

Location: 7th St. between Franklin & Washington

Projected Attendance: 2,000 attendees

Food: Local & regional food vendors & trucks

Beverages: Local & regional beer, wine & spirits

Vendors: Local artisans, makers & retailers

Music: Local bands from NWI & SWMI

Cost: \$10 per person; 12 & under FREE

Sponsorship Levels

Trail Creek Sponsor \$250

Logo placement on website and socials

Dunes Community Sponsor \$500

Logo placement in print and digital marketing materials & on website and socials

Lighthouse Event Sponsor : \$1,000

Logo placement in print and digital marketing materials & on website and socials

Up to 1 banners placed at event

Art District Event Sponsor: \$2,500

Logo placement in print and digital marketing materials & on website and socials

Up to 2 banners placed at event

Sponsor Levels Cont'd

Washington Park Stage Sponsor: \$5,000

Logo placement in print and digital marketing materials & on website and socials

Up to 4 banners placed at event

Display booth of 10'x10' for promotional and sampling purposes

Lake Michigan Presenting Sponsor: \$10,000

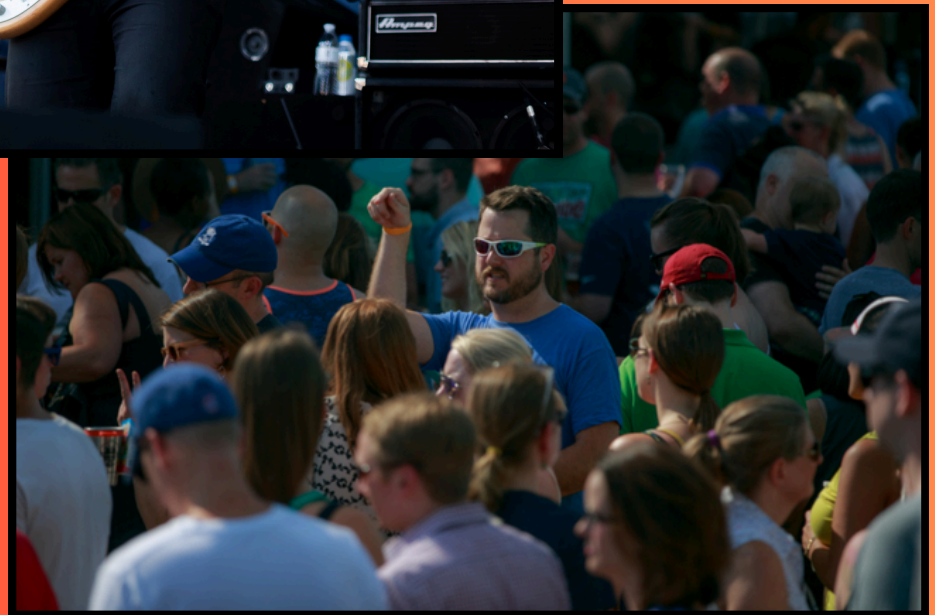
Category exclusivity

Logo placement in print and digital marketing materials & on website and socials

Up to 6 banners placed at event

Display booth of 10'x10' for promotional and sampling purposes

Past Event Images



Sponsorship Commitment

Sponsor Name _____

Sponsor Phone _____

Sponsor Email _____

Sponsorship Level _____

Sponsor Amount Pledged _____

Agreed by:

_____	_____
Sponsor	Date

_____	_____
Criterion Productions Rep	Date

Thank you for your support!

Contact: Colleen Neubauer 773-791-1809

cryan.pr@gmail.com

2025 Sponsor Commitment Form

_____ **YES! I want to support this event that highlights local businesses.**

Business Name: _____

Contact Name: _____

Phone: _____

Email: _____

Sponsor Levels: Choose one

_____ **Trail Creek \$250** _____ **Dunes \$500** _____ **Lighthouse \$1,000**
_____ **Washington Park \$5,000** _____ **Lake Michigan \$10,000** _____ **Art District \$2,500**

Please fill out & send check made out to Criterion Productions (Last Splash in MEMO) to:

**Criterion Productions
2026 W. Carroll Ave
Chicago, IL 60612**

Questions? Call Colleen Neubauer at 773-791-1809 or email cryan.pr@gmail.com