



VENDOR APPLICATION

NON-PROFIT / RETAIL / ARTISAN

CHALK HOWARD STREET 2026

SAT August 22, 11am-7pm



COMPLETED FORM DUE BY: FRIDAY July 17, 2026

APPLICANT INFORMATION

Business Name: _____

Below, please describe the items being sold or displayed:

Primary Contact Name: _____

Business Street Address: _____

City: _____ State: _____ Zip: _____

Primary Contact Telephone: _____

Primary Contact Email: _____

Website, social media: _____

On-site Contact Name: _____

On-site Contact Cell Phone: _____

On-Site Contact Email: _____

IBT# _____

*IBT # required if you are selling merchandise or services

*to obtain an IBT# please visit <https://www2.illinois.gov/rev/forms/reg/Documents/reg-1.pdf>



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VENDOR SPACE FEE

Non-Profit, 10'x10' Space (refundable, if in attendance for entire event) \$100 x Quantity _____ = \$ _____

Artisan from Rogers Park, 10'x10' Space (refundable, if in attendance for entire event) \$50 x Quantity _____ = \$ _____

Artisan not from Rogers Park, 10'x10' Space \$75 x Quantity _____ = \$ _____

Retail / Service Merchant from Rogers Park, 10'x10' Space \$50 x Quantity _____ = \$ _____

Retail / Service Merchant, 10'x10' Space \$75 x Quantity _____ = \$ _____

Total Vendor Space Fee \$ _____

*Companies that are franchisees or are publicly traded, or have multiple offices or locations on a regional or national basis are required to participate at the sponsor level. Depending on involvement, this level includes on-site promotion, media, benefits, preferred booth placement and entrance banners. Please email us at sponsors@criterion.fun with questions or inquiries.

OPTIONAL RENTAL EQUIPMENT

10'x10' Tent \$420 x Quantity _____ = \$ _____

10'x20' Tent \$630 x Quantity _____ = \$ _____

10' Tent Wall \$48 x Quantity _____ = \$ _____

Chair \$30 x Quantity _____ = \$ _____

8' Table \$48 x Quantity _____ = \$ _____

Total Equipment Rental \$ _____

*Any other necessary equipment not rented above, including lighting, signage, etc. must be provided by vendor. Tent walls & counters are only available for tents rented through the festival.

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2026 CHALK HOWARD STREET FOOD VENDOR CONTRACT

This contract is between _____ (“Vendor”) and CHALK HOWARD STREET (“Festival”)

Section 1. *Grant of Space*

- Upon receipt of the vendor application, signed contract, and payment, Festival may grant Vendor the right to use a designated booth in the Festival (the “Space”) on Event Dates. The Festival will take place on W Howard between Paulina & Ashland. Vendor will receive notification of official acceptance via email no later than 14 days prior to the Event. Refund of enclosed payment will be rewarded if application is not accepted. Final site plan, specific vendor space assignments and load-in instructions will be forwarded by Criterion Productions via email no later than 4 days prior to the event.
- Refund of vendor fees will ONLY be issued if application is not accepted or under the following tiers: 100% refunded if non-profit or artisan/retail/service merchant is from Rogers Park and is in attendance for entire event.

Section 2. *Law and Permits*

- Vendor MUST comply with all relevant local, state, and federal laws and directives.
- Vendor is responsible for obtaining and paying for any and all business licenses, permits, and taxes that are required for operation, including State of Illinois sales taxes.
- Vendor shall provide Festival with a valid IBT# in order to sell merchandise or services at the Festival
- Festival is required by law to provide Illinois Department of Revenue a complete list of vendors participating in the Festival

Section 3. *Use of Space & Vendor Conduct*

- Vendor’s use of Space is non-transferable. Vendor may not allow anyone else to use the Space without the express written permission of the Festival
- Festival offers no guarantees or warranties of any kind. Festival occurs rain or shine. No refunds will be provided based on Force Majeure circumstances. Force Majeure circumstances are: fire, flood, earthquake, severe weather, epidemic, act of God; failure or delays of essential services including transportation, water, heating, electric service, etc.; industrial or labor disputes, strikes, lockouts; or any lawful order, decree, ruling, regulation or act of any public authority or sovereign government, government sanctioned embargo, act of war or terrorism; civil disorder, insurrection, coup d’etat or revolution; delay or destruction caused by public carrier; or any other circumstance substantially beyond the Festival or its agents’ and partners’ control.
- The Space is provided “As-Is.” Limited numbers of tables, chairs, tents, canopies, and electrical connections are available to rent from the Festival. Vendors requiring rented equipment or electricity must enclose the required fee and order each item upon application.
- RENTALS: Chairs & Tables will be available for pick up at a central location on Saturday Morning – and MUST be returned and checked in at the same location on Sunday evening.



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Section 3. *Use of Space & Vendor Conduct (cont.)*

- Missing rental equipment costs will be billed to the vendor if not returned and checked in
- Rented tents will be erected at the vendor Space
- If orders, an electrical outlet will be available near vendor location; vendor will be required to bring their own extension cord to plug in to outlet (may be up to 75' away from Vendor Space)
- Missing rental equipment costs will be billed to the vendor if not returned and checked in
- Rented tents will be erected at the vendor Space
- If orders, an electrical outlet will be available near vendor location; vendor will be required to bring their own extension cord to plug in to outlet (may be up to 75' away from Vendor Space)
- Vendor must weigh down tents or canopies brought independently using sandbags, water barrels, or cement weights with a minimum of 50 pounds per tent or canopy leg. If tents are not weighed down properly, management may choose to remove Vendor (with no refund due to Vendor) and/or charge vendor for cost of additional weights needed (\$150 per weight needed)
- Vendor must keep their merchandise and displays within the allotted boundaries of the Space. Space will be assigned and notification of allotted space will be given by Criterion Productions via email.
- Vendors must be set up and ready for sales & operations by the official opening time of the Festival and must vacate the Festival grounds no later than 3 hours after the closing of the Festival. Vendor MAY NOT Vacate the Festival prior to the official closing time without the express permission of the Festival
- Vendors must remove all products and equipment overnight after Festival hours on Saturday (except for equipment rented from the Festival). It is at the Vendor's sole risk to leave any equipment or product belonging to the Vendor on the Festival grounds overnight and Festival cannot and will not be held responsible for any loss or damage to said products or equipment. There will be at least one security guard patrolling the entire site overnight.
- Vendor must remove their own trash and debris from the Space and properly dispose of recyclable and compostable items in containers provided by the Festival. Vendors must leave their Space trash free and in the same condition as was provided. Vendor will be charged \$150.00 penalty for any debris or trash left on site with photographic evidence.

Section 4. *Merchandise & Prohibited Items*

- Festival may inspect Vendor merchandise at any time to determine that it is consistent with the merchandise represented in the application. Festival may revoke this contract if Vendor's merchandise is not consistent with its application.
- In accordance with Illinois law, Vendor is prohibited from selling baby food, infant formula, or similar products or any pharmaceuticals, over-the-counter drugs or medical devices. Vendor may only sell cosmetics if Vendor has an identification card identifying Vendor as an authorized representative of the cosmetics manufacturer or distributor.
- Vendor is also prohibited from selling counterfeit items, unlicensed merchandise, guns, ammunition, alcohol, drug paraphernalia, items prohibited by Chicago, Illinois or Federal law or any merchandise that Festival considers racist, discriminatory or offensive.



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Section 5. Indemnification & Release

- Vendor will release and will hold harmless Chalk Howard Street, Rogers Park Business Alliance, Howard Street Special Service Area #19, Criterion Productions, The City of Chicago and the City of Chicago Department of Cultural Affairs and Special Events, their owners, officers, directors, agents and employees from any and all claims arising from any injuries, losses or damages (whether to person or property) caused by Vendor, Vendor’s merchandise, or Vendor’s participation in the Festival. Vendor agrees to indemnify Chalk Howard Street, Rogers Park Business Alliance, Howard Street Special Service Area #19, Criterion Productions, the City of Chicago Department of Cultural Affairs and Special Events and the City of Chicago from any and all expense arising because of any such claim.

Section 6. Advertising

- Any vendor wishing to advertise must do so at its own expense. Any advertising must be approved in writing by Festival prior to publishing

Section 7. Causes for Denial of Selling Privileges & Disciplinary Actions

- Any Vendor who seeks to evade payment, refuses to make payment of the proper rental and space fees or ignores the festival operational guidelines will be denied selling privileges.
- Use of racial or ethnic slurs, profanities, derogatory language and other inappropriate behavior will not be tolerated on the Festival premises and will be cause for denial of selling privileges.
- If Festival learns of written or verbal complaints against a Vendor showing reasonably conclusive evidence that the Vendor has practiced deception by either: (i) displaying or selling merchandise packaged to misrepresent the quality or condition of such merchandise or (ii) giving false information regarding the origin, variety, quality, condition or value of the merchandise, Festival may revoke this contract or take other appropriate action.
- Festival may take appropriate action against any Vendor who fails to comply with relevant laws (federal, state and local), this Vendor contract or other rules established by Festival. Such action may include, but is not limited to, revocation of this contract, permanent denial of selling privileges or other relief deemed necessary by Festival.
- Vendor is prohibited from having amplified sound of any kind that can be heard outside the booth space or is deemed a nuisance by Event Management.
- The sale, dispensing, gifting, or otherwise conveying of alcohol, alcoholic beverages or alcoholic consumables, cannabis products of any kind or any substance/ product/ consumable that is considered and/or contains a Controlled Substance or intoxicant to patrons of the event will be grounds for immediate termination of vending rights, forfeiture of any fees, and will result in immediate ejection from the event.

Festival may impose additional rules and regulations as it deems necessary and will notify Vendor of these additional rules. Please make a copy of this contract for your records. Signed contracts will remain at the Criterion Productions office.

Vendor Printed Name

Vendor Signature

Date



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FILL IN AND ADD UP THE FOLLOWING FEES

Vendor Space Fee	Optional Rental Equipment Fee	City of Chicago Merchant Fee	TOTAL AMOUNT DUE
\$ +	\$ +	\$ 25.00 =	\$.

Completed application, signed contract, and payment can be sent to:

Criterion Productions
 ATTN: Chalk Howard Street
 2026 W Carroll Ave
 Chicago IL 60612

Make checks payable to: **ROGERS PARK BUSINESS ALLIANCE**

- If paying with credit card:
 - Credit Card Number: _____
 - Expiration Date: _____ Security Code: _____
 - Credit Card Holder Name: _____
 - Billing Address: _____
 - Signature of Card Holder: _____

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REQUIRED MATERIALS CHECKLIST

_____ Completed vendor application

- Must include filled out applicant information form, fee & rental equipment worksheet, and signed contract
- Submission of an application does NOT automatically guarantee acceptance into the festival. After the application deadline, an email confirmation re your acceptance will be sent out prior to the festival

_____ Payment in full for all vendor space fees, equipment and electric rental fees

- Check or money orders accepted.
- Make payable to: **ROGERS PARK BUSINESS ALLIANCE**
- Please send to: Criterion Productions
 ATTN: Rogers Park Business Alliance
 2026 W Carroll Ave
 Chicago IL 60612
- Returned checks will be charged an additional \$50 fee.

_____ Photos of Vendor's items for sale or display, or please list a website where items may be viewed here:

If you have any questions or need more information, please contact:
Becca Peters vendors@criterion.fun 773.878.2900 ext 102